



Elizabeth Sloane

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Melanie V. Wynter

Managing Director's Message

We are your partners in navigating sustainable development.

Since the founding in 2012, our mission has been to give companies global perspectives on how to grow their company in a sustainable manner. Developing macro strategies, executing and monitoring the progress of the decision.

We have delivered proven growth strategies including business development, accounting, brand positioning, digital transformation and corporate governance to companies in industries such as education, construction, shipping, hospitality, agriculture, medical and telecommunications. Our clients range from small to medium companies breaking into new markets, to companies experiencing no growth. Our difference lies in the fact that we meet our clients where they are. Digging as deeply as needed to understand the current state and aligning their resources to their desired goals.

Elizabeth Sloane feels more like a full-time executive has joined the ranks rather than an outside agency. As a Business Development Specialist, we work closely with our clients to ensure the delivery of established S.M.A.R.T goals. In addition to business development, we bring expertise in financial modelling, business management consulting, digital transformation, business planning, business valuation, organisational transformation and business operations.

Put this all together, and we simply build strategies that navigate sustainable business and economic growth.

Melanie V. Wynter, MSc., CBDE
Managing Director

We are passionate about results. Our own success is driven by the success of our clients.

Vision:

To deliver curated business development solutions that assist companies to maximize their resources and increase commercial value while navigating sustainable economic growth.

Mission:

To navigate sustainable business growth, which leads to the economic development of the territories in which we practice.

Core Value:

We are committed to a distinctive culture and a set of core values. These values are reflected in our Business Principles, which emphasize placing our clients' interests first, integrity, commitment to excellence, innovation, teamwork and public service.



Global Approach

Caribbean in origin, Global in scope.

We have accumulated the best practices for various industries and for this we are able to advise, assess and strategize for long term growth.

Due to our extensive network, we are able to develop useful partnerships to enable growth and visibility. In addition to our commitment to building economies and social infrastructure, our focus is and will always be increasing and strengthening revenue channels. Our approaches are tailored to the needs of our partners. After which it is monitored to ensure success.

We assist our partners in achieving their annual goals, responding to the changes in the various industry. Strengthening the organization's weaknesses and mitigating their threats while exploring the various opportunities that align with the vision of our client's company.

Uniqueness

In-house attention from an outside perspective

We are committed to a distinctive culture and a set of core values. These values are reflected in our Business Principles, which emphasize placing our clients' interests first, integrity, transparency, commitment to excellence, innovation, teamwork and public service.

Our Departments

- Digital Transformation
- Business Management Consulting
- Agriculture Consulting
- Deal Origination



Corporate Culture

We hire experienced and agile heads of departments. We favor attitude, result and growth orientated team members. Although we share common goals and visions visions for the company, we hail from all walks of life and speak dozens of languages, reflecting the global audience that we serve. When not at work, the team pursue their own interests ranging from sailing, to hiking, playing backgammon to community outreach.

We strive to maintain the open culture often associated with startups, in which everyone is a hands-on contributor and feels comfortable sharing ideas and opinions. Our offices and remote platform is designed to encourage interaction within and across teams, and to spark conversation about assignments and accounts. Our weekly focus meetings discuss challenges and solutions based on industry outlook and best practices.



Core Services

Business Management Consulting

Management is one of the core functions of a business. Elizabeth Sloane assesses how efficient a company's internal systems are and improve deficiencies while strengthening management's abilities.

Agriculture Development

We accelerate the agriculture sector in Jamaica and West Africa to deliver transformational impact for Government and Private Sector. By helping them optimize yields, navigate disruptive agricultural trends, and proactively prepare for shifts in policies through advanced analytics, consumer insight, expertise in agriculture, business and market development, capacity building and business management.

Digital Transformation

Elizabeth Sloane assesses the various systems within an organization to ensure they are working in synergy and most optimally.

Deal Origination

We source funding, the capital structuring of corporations, and take actions to increase the value of the firm to the shareholders.

Corporate & Social Responsibility



Elizabeth Sloane is actively engaged in various CSR activities, which are mainly divided into agriculture, social entrepreneurship and youth development. Our main partner is the Jamaica Rural Youth Foundation. Ten per cent (10%) of all profit generated is contributed to our Corporate and Social Responsibility.

Testimonials

Patricia Yapp Chung of Royal Jamaica Yacht Club

Melanie and her team are forward thinking professionals with adept knowledge of market research and designing solutions for the target audience. Since their intervention we have seen an increase in membership participation. We have tasted some of the best meals and we have noticed an increase in foreign visitors.



Ronica Brown of Jamaica Rural Youth Foundation

I have been impressed by the level of commitment and professionalism Elizabeth Sloane & Company have displayed as we launched Jamaica Rural Youth Foundation. Impeccable program designs and advice to date. Since Elizabeth Sloane the Foundation has developed several local and international partnerships, they have written the programs, assisted with team building, written our mentorship program, launched our social media activities and now implementing our sustainable Breakfast Program. In 8 months they have brought the dream to reality.



Elizabeth Sloane & Company Limited

Business Development & Deal Origination Firm

Caribbean Head Office

106, Maxfield Ave
Kingston 13, Jamaica
876-606-2028
info@elizabethsloane.com

West Africa Head Office

Kotu, Banjul
The Gambia
gambia@elizabethsloane.com

www.elizabethsloane.com

    [@esloaneco](https://www.instagram.com/esloaneco)