



Elizabeth Sloane

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We are your partners for navigating sustainable business and national development

Since the founding in 2012, our mission has been to give both governments and private sectors a global forward-thinking approach to their challenges, be that strategy, communication, IP Syndication or the digitizing of key business units.

Since then, we have delivered result-oriented strategy, communication, IP Syndication and digital transformation projects, for clients in agriculture, technology, telecommunication, international development, education, shipping and logistics and health. Our clients range from medium-sized organizations seeking to break into new markets to international organizations needing development communication. Our Ted Talk presented methodology, The Pentagon Effect™ allows us to assess the current state to better identify operational gaps needed to be addressed to realize a productive, more commercially valuable future state that aligns with the strategic goals of the organization or business unit.

Elizabeth Sloane is more like a full-time executive has joined the ranks rather than an outside agency, a global business management which works closely with CEOs and Boards to shape or realize organizational S.M.A.R.T goals. In addition to business management, we bring expertise in project management, advisory for value creation and capital raise.

Put this all together, and we simply build strategies that drive commercial value which leads to economic growth.

A handwritten signature in black ink that reads "Melanie V. Wynter".

Melanie V. Wynter MSc, CBDE
MANAGING DIRECTOR

**We are passionate about results.
Our own success is driven by the success of our clients**

Who we are

Elizabeth Sloane & Company Limited (Elizabeth Sloane) is a business management consulting firm with operations in the Caribbean and West Africa. The company is built on the reputation of providing result and data driven business solutions. Elizabeth Sloane's philosophy was conceptualized and is led by an executive team of forward thinkers, resourceful and adept in finance, communication, legal, technology and business management professionals.

The company's mandate is to navigate and facilitate sustainable economic growth of the territories in which we practice.

Vision

To deliver bestow development solutions that assist government and companies maximize their resources and increase commercial value while navigating sustainable economic growth.

Mission

Navigate Sustainable Business Growth and Boost National Productivity through developing symbiotic relationships with and for our clients, consistently identifying new opportunities and unlocking commercial value.

Core Values

We are committed to a distinctive culture and a set of core values, These values are reflected in our business principles and shapes our corporate culture. The values emphasize on placing our clients best interest first, integrity, commitment to excellence, innovation, team work, family and public service.

Global Approach

Caribbean in origin, Global in scope

We have accumulated the best practices for various industries and for this we are able to advise, assess and strategize for long term growth.

Due to our extensive network, we are able to develop useful partnerships to enable growth and visibility. In addition to our commitment to building economies and social infrastructure, our focus is and will always be increasing and strengthening revenue channels. Our approaches are tailored to the needs of our partners. After which it is monitored to ensure success.

We assist our partners in achieving their annual goals, responding to the changes in the various industry. Strengthening the organization's weaknesses and mitigating their threats while exploring the various opportunities that align with the vision of our client's company.



Uniqueness

We are committed to a distinctive culture and a set of core values. These values are reflected in our Business Principles, which emphasize placing our clients' interests first, integrity, transparency, commitment to excellence, innovation, teamwork and public service.

Business Units





Corporate Culture

We hire experienced and agile heads of departments. We favor attitude, result and growth oriented team members. Although we share common goals and visions for the company, we hail from all walks of life and speak dozens of languages, reflecting the global audience that we serve. When not at work, the team pursue their own interests ranging from sailing, to hiking, playing backgammon to community outreach.

We strive to maintain the open culture often associated with startups, in which everyone is a hands-on contributor and feels comfortable sharing ideas and opinions. As we are an equal opportunity organization with great emphasis on our EDI policy. Our offices and remote platform is designed to encourage interaction within and across teams, and to spark conversation about assignments and accounts. Our weekly focus meetings discuss challenges and solutions based on industry outlook and best practices.

Our Clients



Corporate Social Responsibility

Elizabeth Sloane is actively engaged in various CSR activities, which are mainly divided into agriculture, social entrepreneurship and youth development. Our main partner is the Jamaica Rural Youth Foundation. Ten per cent (10%) of all profit generated is contributed to our Corporate and Social Responsibility





Achievements



Prince's Trust
International

Supported their Explore Enterprise programme as the Communication Specialist and Business Support Team



Reached 1.2m persons in the one week mixed-media campaign

Piloted event curation and all aspects of event execution

Managed stakeholder relations

Coordinated the Digital Media Launch as well as media management across several platforms including social media, television, and radio

Developed brand identity and communication strategy

Manages syndication for Rockers Takeover Brand



Project managed Social Enterprise programme development in Secondary Schools across Jamaica over 3 years

Planned and coordinated Social Enterprise in Secondary Schools Annual Summit events
Managed stakeholder relations

Provided communication and visibility consultancy services

Project managed Commonwealth Connections in Trinidad and Jamaica



Spearheaded communication and visibility strategy and activities for the launch and through the four year duration of the project

Conceptualised the brand identity for Creative Caribbean

Curated the Creative Caribbean Launch and Grant Call Event

Designed and developed all content for Creative Caribbean digital assets including logo, social media promotional content and webpage





Achievements



Curated and event coordination of Investment Climate Reform Facility Project Closeout Ceremony



Lead and coordinated stakeholder and sponsorship management



Guided procurement management for 2 years for Jamaica and Haiti

Steered stakeholder management



Managed all communication and visibility for the foundation

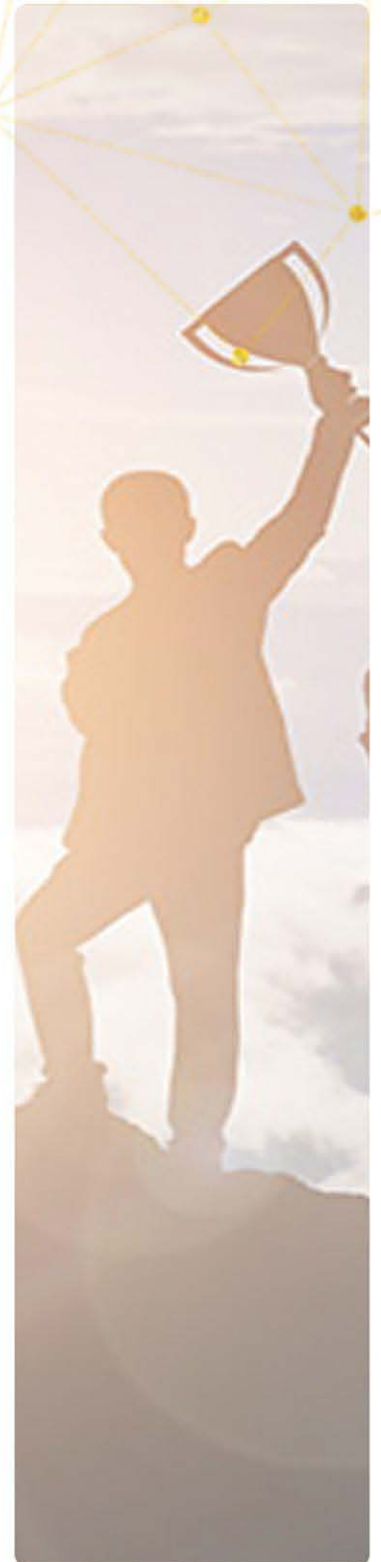
Lead stakeholder management and partnership development



Oversaw website development and social media management for the organization

Executed and managed all communication and visibility activities

Supervised and coordinated Central Management Portal implementation





Elizabeth Sloane & Company Limited

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